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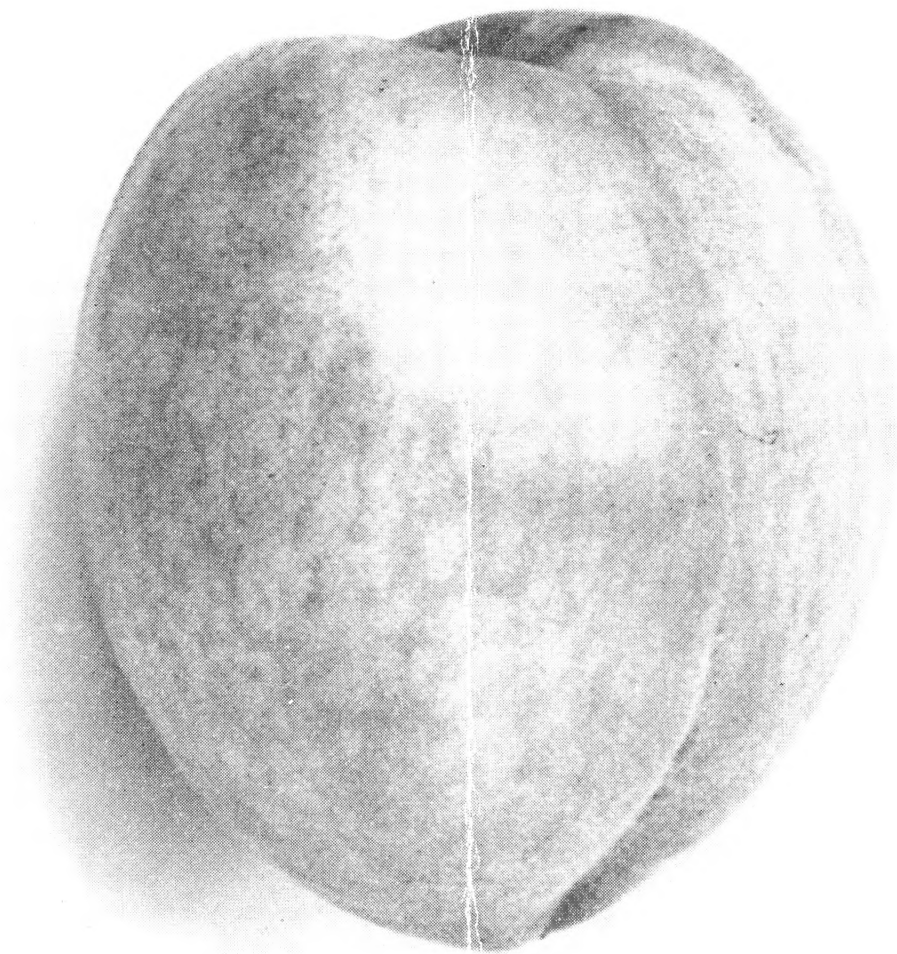
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# Peach Trees for Spring Delivery

Propagated and Distributed by  
THE NEW JERSEY PEACH COUNCIL, INC.  
NEW BRUNSWICK, NEW JERSEY

SPRING, 1947



## HIGH QUALITY TREES FOR SPRING DELIVERY

The New Jersey Peach Council has available for Spring delivery a supply of high quality, disease free, true to name peach trees of several very promising varieties bred and tested in New Jersey.

Place your order now for any of these varieties that you may desire to plant this spring. Orders will be accepted as received until the supply of trees is exhausted. Do not delay! Order now!

### YELLOW-FLESHED VARIETIES

#### **JERSEYLAND (N. J. 135)**

This large, firm, attractive, yellow-fleshed freestone peach ripens a few days before Golden Jubilee. It resembles J. H. Hale, hangs well to the tree, and is an excellent shipper. It is far superior to Golden Jubilee as a commercial variety for shipment to wholesale markets. The tree is hardy, sets fruit buds freely, and comes into bearing early. The fruit freezes exceptionally well. Jerseyland should be a profitable variety in any well managed commercial orchard, especially on the lighter, early soils.

#### **CHERRY RED (N. J. 129)**

A medium to large round, non-melting yellow-fleshed clingstone which ripens at the same season as Red Bird. It colors well with red before it is ripe, is a dark red peach on the cheek with prominent splashes of red on the less exposed side. The flesh is orange-yellow, deeply stained with red. It can be picked and handled much the same as Red Bird. The flesh cooks well and makes an attractive red pie.

#### **NEWDAY (N. J. 79)**

A firm, yellow-fleshed peach of good quality ripening about a week later than Golden Jubilee. It resembles Elberta in color and shape, and the average size is larger than Triogem. Resistant to bacterial leaf spot.

#### **REDCREST (N. J. 126)**

This large, firm, yellow-fleshed freestone ripens just before Elberta, or with Summercrest. It is more attractive than Summercrest with a skin color equal to Sunhigh and smooth as velvet. The tree is a vigorous grower, and productive. The fruit is excellent for freezing and canning. This promising variety is a real competitor for Summercrest for wholesale marketing.

#### **GOODCHEER (N. J. 152)**

A large, bright, attractive, yellow freestone of good quality, ripening about a week after Elberta. A promising variety to prolong the Elberta and Afterglow season; good for both canning and freezing. Brighter and more attractive than Afterglow.

#### **AUTUMN (N. J. 145)**

A large, firm, yellow-fleshed freestone ripening ten days to two weeks after Elberta. Hardier than Elberta and a vigorous grower. A very promising late, yellow peach when planted on a fertile, well drained peach soil.

## WHITE-FLESHED VARIETIES

Although yellow-fleshed peaches are the most popular there still is a demand for a succession of good white-fleshed varieties. One of the handicaps of white-fleshed peaches has been the lack of varieties of sufficient merit ripening throughout the season. Raritan Rose has become a popular local market peach and consumers have been asking growers for good varieties to follow. These are now available in two named varieties, Wildrose (N. J. 118) and Summer Rose (N. J. 101).

### WILDROSE (N. J. 118)

A large, firm white-fleshed freestone of high quality ripening after Raritan Rose, or about with Triogem. At New Brunswick the skin is as brightly and attractively colored with red as the flower of a wild rose. Anyone who desires a succession of good white-fleshed varieties should have this one.

### SUMMER ROSE (N. J. 101)

A large, oval, white-fleshed, freestone of good quality ripening immediately after Goldeneast and Redrose. The fruits resemble well colored Belle of Georgia in shape and appearance, but are firmer and larger. This new variety meets the demand for an attractive white fleshed variety to follow Redrose and precede White Hale.

### WHITE HALE (N. J. 63) (U. S. Plant Patent 31)

A large to very large firm, white-fleshed freestone of good quality ripening with Elberta and J. H. Hale. The tree is more vigorous than J. H. Hale and the flowers are perfect. It meets the demand for a large, showy, white-fleshed peach during the Elberta season.

### LATEROSE (N. J. 109)

A large, firm, attractive white-fleshed freestone of high quality, ripening with Afterglow, or immediately after Elberta and White Hale. An excellent variety for canning and freezing. The trees are vigorous, hardy, and productive.

## GRADES AND PRICES

Grade	1 to 10 trees	10 to 25 trees	25 to 100 trees	100 to 250 trees	250 to 500 trees	Over 500 trees
2 to 3 feet .....			\$0.90	\$0.75	\$0.65	\$0.55
3 to 4 feet .....	\$1.50	\$1.25	1.00	.90	.75	.65
4 to 5 feet .....	1.50	1.25	1.00	.90	.75	.65
5 to 6 feet .....	2.00	1.50	1.25	1.10	.....	.....

These prices are F. O. B. at the C. H. Steelman farm on the Clarksville-Port Mercer Road, about one-quarter mile from State Highway Route 26, or U. S. Route 1. Telephone Princeton 1935-J-1. Small shipments to distant points, including all orders for less than 25 trees, will be sent by express collect unless otherwise specified on the order blank.

## PLACING ORDERS

All orders for trees should be sent to the New Jersey Peach Council, Inc., R. D. No. 2, Box 2-316, Princeton, New Jersey.

A deposit equal to 10 per cent of the total cost of the trees is required with each order and the balance before delivery.

ORDER BLANK  
Spring 1947

Date....., 1947

TO THE NEW JERSEY PEACH COUNCIL, INC.,  
R. D. No. 2, Box 2-316,  
Princeton, New Jersey:

I would like to place an order for the following peach trees:

<i>Variety</i>	<i>No. Trees</i>	<i>Grade Preferred</i>
Jerseyland (N. J. 135) .....	.....	.....
Cherry Red (N. J. 129) .....	.....	.....
Newday (N. J. 79) .....	.....	.....
Redcrest (N. J. 126) .....	.....	.....
Goodcheer (N. J. 152) .....	.....	.....
Autumn (N. J. 145) .....	.....	.....
Wildrose (N. J. 118) .....	.....	.....
Summer Rose (N. J. 101) .....	.....	.....
White Hale (N. J. 63) .....	.....	.....
Laterose (N. J. 109) .....	.....	.....

LIABILITY AGREEMENT

Great care is used to avoid mistakes, but in case any trees prove to be untrue to the name under which they are sold, the original order will be replaced or the amount actually paid for such stock at the time of purchase will be refunded. The purchaser agrees to accept the trees on these terms.

Signed .....

Address .....

I will call for the trees at..... when notified they are ready.

Please ship the trees to:.....

Enclosed find { Check  
                  { Money order for.....

Make checks and money orders payable to the New Jersey Peach Council, Inc.